



DRINK THINK PRESENTS

LIQUID ACADEMY LIVE

ScotHot

SEC GLASGOW

24TH – 25TH FEBRUARY 2027



SCOTHOT · SEC GLASGOW · 24–25 FEBRUARY 2027

YOUR FREE PASS TO SCOTLAND'S DRINKS STAGE

**11 SESSIONS · 2 DAYS · THE CALEDONIAN BARTENDERS CUP
FINAL**

Visitor guide & stage programme

Free entry for trade · register at scothot.co.uk

HOSTED BY SCOTT GEMMELL

WHAT'S ON

SCOTLAND'S DRINKS STAGE IS BACK

Liquid Academy Live is ScotHot's dedicated drinks stage: two days of the hottest trends and products, brought to life through live demos, honest conversation and audience tastings. Pull up a stool, taste something new and meet the people shaping Scotland's bars.



TASTE

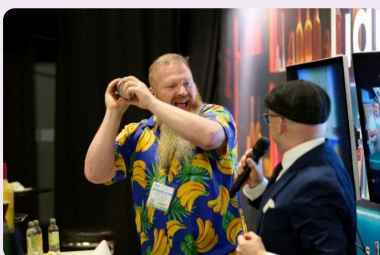
Meet the makers and taste no & low, flavour innovators, RTDs, Scotland's own producers and world spirits.

LEARN

Two trade debates, The Operators' Table with SLTN and State of the Trade with the SLTA, plus the latest bar tech.

CHEER

Watch Scotland's best bartenders battle it out live in the Caledonian Bartenders Cup final.



YOUR HOST

SCOTT GEMMELL, DRINK THINK

Founder of Liquid Academy, Scotland's first professional bar school, and compere of drinks stages at Imbibe Live, Whisky Live, Rumfest and ScotHot.

STAGE PROGRAMME · DAY ONE

WEDNESDAY 24 FEBRUARY

SUBJECT TO CHANGE

10:15-11:00

TO BE OR NOT TO ABV

MEET THE
MAKERS

Taste the best of no and low, meet the makers behind it and find genuinely innovative ways to lift your alcohol-free offer.

11:15-12:00

BRAND TAKEOVER

TAKEOVER

One partner brand takes over the stage for 45 minutes with a demo, talk or competition of its own. Brand to be announced.

12:15-13:00

THE NEW MAESTROS OF MIXOLOGY

MEET THE
MAKERS

Liqueurs, bitters, syrups, vermouth and garnishes in the hands of top guest bartenders, with colourful drinks for you to taste.

13:15-14:00

HEAD BARTENDERS' AFTERNOON TEA

NETWORKING

A conversation on the future of bartending, with tastings and flash intros to exciting new brands. Goodie bags for the first 50 who sign up and attend.

14:15-17:30

CALEDONIAN BARTENDERS CUP 2027

LIVE FINAL

ScotHot's own cocktail competition final. Bartenders from across Scotland compete live on stage, and the 2027 champion is crowned. Grab a seat early.

STAGE PROGRAMME · DAY TWO

THURSDAY 25 FEBRUARY

SUBJECT TO CHANGE

10:30-11:15

RISE OF THE MACHINES

PRODUCT
FEATURE

AI, smart software and the latest kit that speed up service behind the bar and across the floor.

11:30-12:30

THE OPERATORS' TABLE

PANEL · WITH
SLTN

A 60-minute debate with Scottish Licensed Trade News: six operators and industry voices on the cost of trading, staff and skills, and what guests are buying now. Bring your questions.

12:45-13:45

STATE OF THE TRADE

PANEL · WITH
THE SLTA

A 60-minute debate led by the SLTA and hosted by Dave Hunter of SLTN: six panellists on licensing, tax and costs, and the future of the trade. Bring your questions.

14:00-14:45

READY TO DRINK

TASTING · TALK

Taste the new wave of RTDs and hear how they save time and money without cutting corners on quality.

15:00-15:30

HOMEGROWN HEROES

FEATURE

Celebrating Scotland's own producers, from small craft distillers to large-scale names, and what it takes to grow.

15:45-16:30

THE INTERNATIONALISTS

MEET THE
MAKERS

Brands from around the world arriving in Scotland. Taste, learn and pick up fresh ideas for your menus.



PLAN YOUR VISIT

SEE YOU AT THE BAR

WHEN

Wed 24 & Thu 25 February
2027

WHERE

Liquid Academy Live stage,
ScotHot, SEC Glasgow

ENTRY

Free for trade visitors.
Register in advance.

REGISTER FREE

scothot.co.uk →

WATCH THE STAGE IN ACTION

WATCH THE REEL ►

Follow [@drinkthink_net](https://www.instagram.com/drinkthink_net) on Instagram

FULL PROGRAMME & UPDATES

VIEW THE EVENT ►

Programme, speakers and brands at
drinkthink.net

ARE YOU A DRINKS BRAND?

Download our partnership brochure for stage, sponsorship and CBC opportunities.

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